

The on-chain liquidity solution for global water markets

# Glacier Protocol is building the market infrastructure for water as a global asset

## **A Critical Global Opportunity**

- Sustainable freshwater supply is becoming one of the world's most essential commodities as climate change alters rainfall patterns and population growth in arid locations increases demand
- Water markets are fragmented, opaque, illiquid, and largely inaccessible to mature financial market participants
- There is significant demand from geopolitical investors to access water as an asset class but no mature ecosystem to enable institutional participation
- Glacier Protocol owns water rights in multiple strategic global locations. It uses proprietary tokenomics and data, integrated with platforms like Bloomberg and Reuters, to build on-chain infrastructure for the global water market



## The Glacier Protocol Ecosystem



#### **Water Index**

On-chain, real-time, institutional water price index integrated with Bloomberg and Reuters



Exclusive government licenses to strategic water reserves in key global locations representing over 700 years of world water supply at current consumption rates

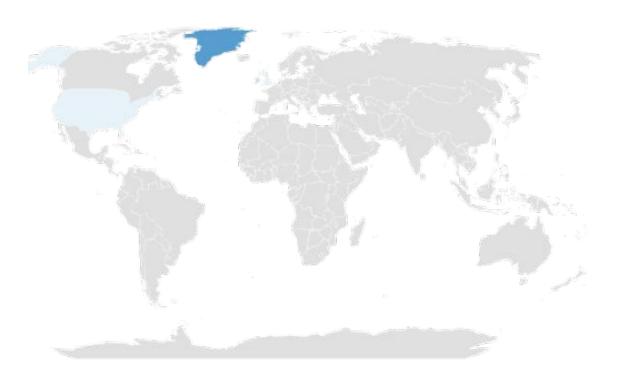




Decentralized synthetic prediction exchange for global rainfall and weather outcomes



- Glacier Protocol holds government-issued licenses to extract and export glacial water from strategic reserves in key locations such as Greenland, Alaska, and Florida.
- These areas are some of the purest reserves on Earth. With global demand for clean water accelerating, these permits offer first-mover advantage in a high-value market with limited access.
- At current consumption rates, our reserves in Greenland alone are enough to supply the world with drinkable water for the next 700 years. As the world grapples with the growing challenges of water scarcity, we stand at the forefront of global change, offering a scalable and sustainable solution to ensure every drop counts in the quest for a hydrated, thriving planet.





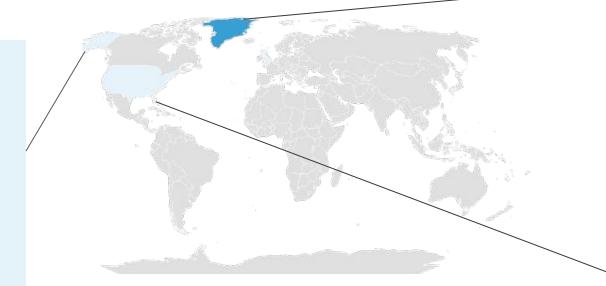
## **The Glacier Protocol Treasury**

## **Exclusive Rights to Pure Sustainable Freshwater**

#### Alaska

#### **America's Arctic Asset**

- Massive reserves of freshwater and rare earth elements
- Strong U.S. infrastructure and legal framework
- Immediate access to U.S. domestic and defense supply chains
- Strategic Benefit:
- Strengthens \$ICE's North American positioning
- Enhances diplomatic leverage and supply redundancy
- Doubles the footprint of sustainable resource extraction in the Arctic



#### Greenland

## Globally Recognised Reserves

- Greenland has vast natural reserves of glacial mineral water and rare earth metals
- Glacier Protocol holds exclusive rights to extract and supply water and rare earths from key Greenland territories
- At current consumption rates, our reserves in Greenland alone are enough to supply the world with drinkable water for the next 700 years.

#### **Florida**

#### **US Water Security**

- Strategic U.S. Location: Located within proximity to major urban centers and supply chains
- Domestic Access: Enables direct U.S. distribution, bypassing geopolitical risk
- Diversification: Expands Glacier Protocol's resource base beyond the Arctic while aligning with national water security goals



## **Glacier Protocol Water Index**

## A First Of Its Kind Globally Tracked Index

- On-chain via Chainlink. Integrated with top tier platforms such as Bloomberg and Reuters.
- The Water Index will serve as a real-time price index and on-chain metric for:
  - Global clean drinking water scarcity trends
  - Tradable token-backed water rights
  - Real-world demand vs. extraction capacity
- Key benefits:
  - Institutional Pricing: Creates transparent benchmarks for water valuation
  - Token Utility: Links \$ICE value directly to real-world water markets
  - Global Relevance: Positions \$ICE as the S&P 500 of water in Web3

## **Bloomberg**





## RainMarket

### **Decentralized Weather Prediction Exchange**

- The Glacier Protocol RainMarket is a decentralized platform that enables users to take directional futures-style positions on regional or global rainfall outcomes.
- Similar to traditional commodities futures, participants can go Over or Under a predefined rainfall benchmark.
- Each market is based on forecast data from independently verified sources such as Chainlink, NOAA, and OpenWeather, providing transparent, auditable baselines.
- Unlike speculative yield farming models, RainMarket offers a non-inflationary reward structure: the losing side's capital is distributed to winners, and a portion of protocol fees is allocated to the ICE BLOCK staking pool and burn mechanism, generating sustainable yield for long-term participants and reducing supply.

## **Water: A New Strategic Asset Class**

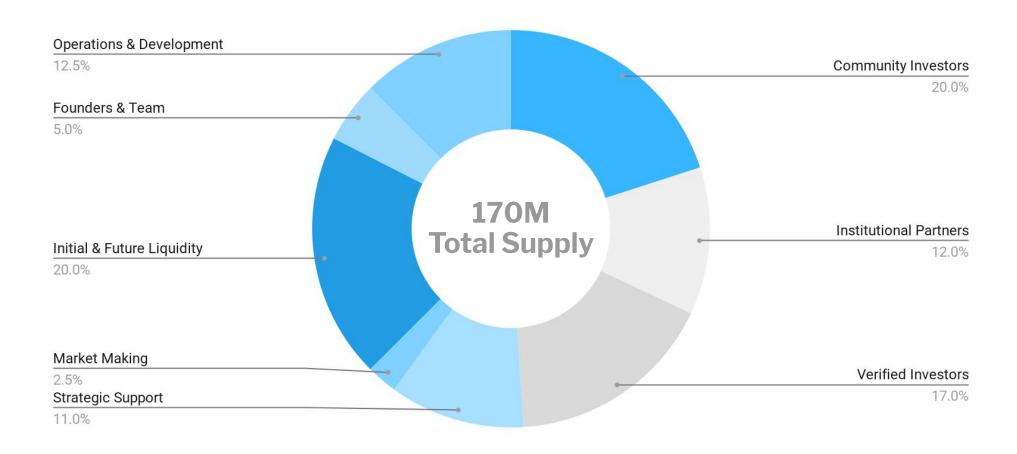
Water is no longer just a resource — it's an institutional market

- Increasing focus on resource security and critical infrastructure brings water to the forefront of geopolitical investment strategy
- By enabling direct investment into the world's first Water Index, Glacier Protocol is redefining how water is valued, accessed, and secured. This breakthrough transforms glacial water rights from passive commodities into active financial instruments, opening a new frontier in global markets.
- As nations race to ensure water security, the ability to track, benchmark, and invest in clean water demand gives early investors a rare position of influence. With the Index as a pricing foundation, water becomes a transparent, tradable asset — and a key pillar in the geopolitical strategy of the 21st century.

# "Ownership and control of Greenland is an absolute necessity"

- President Donald J. Trump

## **\$ICE Token Structure**



## **Team**

#### **Seth Weiser (Co-founder)**

Seth's interest in markets and tech developed while earning his Finance degree at The George Washington University. Seth was responsible for developing one of AOL's first online trading games in 1996. Immediately after graduation, Seth worked in index arbitrage trading on S&P 500 Futures on the floor of the American Stock Exchange in NYC. Seth's extensive understanding of markets and passion for geopolitics led him to trade primarily in the commodities futures markets, specializing in precious metals, energy, and grains for over 20 years. In addition to commodity trading, Seth was the CEO of 67 Wine & Spirits between 2014 and 2020. 67 Wine & Spirits is one of New York City's oldest and most established wine and liquor stores. Seth took 67 Wine & Spirits from an "old school" store to a modern-day e-commerce powerhouse. Over the last several years, Seth has focused on combining his commodity expertise with innovative solutions.

#### **Jed Maitland-Carter (Co-founder)**

Jed received his bachelor's degree in Cultural Anthropology in 1983 from McGill University. He began in real estate sales in 1984, founding a real estate brokerage company in 1986. In 2006 Jed bought non-operating participation working interests in natural gas wells. Recently, he shifted his professional focus to water. He founded North Water Greenland ApS in Greenland in 2019 to export ice melt from Greenland West Coast glacial meltwater. He presented the North Water Company plan at the Danish Embassy in Berlin in January 2020 to the Greenland Government. He registered in California DBA "North Water Greenland Co." in 2021 for USA water sales.

## **Team**

#### **Claus Andersen-Aagaard (Head of Greenland Operations)**

Claus is the CEO of GreenLead, an advisory firm which specializes in Greenland energy and water. In 2019, Claus became the CEO of Greenland's national utility company Nukissiorfiit, previously holding the position as CFO. His role was to secure fresh and clean drinking water for all of Greenland's citizens. He ensured water quality and supply security using European standards for drinking water quality. During this period, Claus worked extensively to secure approval for a plan to transform Greenland's energy to 95% renewable by 2030 using hydro and solar power.. The majority of the plan was approved by Greenland's parliament and is set in motion to achieve 90% renewable energy through hydropower by 2028. Prior to working with Greenland's national utility company, Claus worked with the national shipping company Royal Arctic Line. He was the architect of the shipping corridor connecting the Nordic countries, with UK, Iceland, Greenland, Canada and the US into one combined shipping system. Claus has a qualified and extensive network within the Greenland home rule and the business environment of Greenland that he acquired during his 9 years as a Greenland resident.

#### **Kenneth Nyland (Chief Water Systems Strategist)**

Kenneth is the technical director at GreenLead, specializing in Greenland energy and water. He previously served as CTO and COO of Nukissiorfiit, overseeing technical operations across Greenland and transitioning the energy supply from diesel to hydropower and solar. Additionally, Kenneth led the engineering division, standardizing drinking water quality and establishing an emergency response system for water shortages. With over 15 years in senior roles, he possesses extensive expertise in Arctic operations.

#### **Nicole Bisschop (Director of Investor Relations)**

Nicole brings over a decade of experience in customer and community relations across both government and the private sector. She has served in key roles within the Dutch Immigration and Naturalization Service and the National Institute for Public Health. With certifications in law, finance, and investigative work, Nicole offers a well-rounded approach to complex challenges. Her deep knowledge of DeFi, combined with her active involvement as both an investor and team member, makes her a vital asset in investor relations and company communications.



## Invest in the future of water

- Glacier Protocol (\$ICE) gives institutional investors early access to a new asset class: clean water.
- With exclusive reserves in Greenland, Alaska, and Florida, and a global footprint that connects on-chain infrastructure with platforms like Bloomberg and Reuters, \$ICE powers the Water Index and the upcoming RainMarket—bringing liquidity, price discovery, and access to the world's most vital resource.
- For allocation details or partnership inquiries, contact our team to schedule a private discussion.